

SEATTLE KENNEL CLUB INC.

DOG SHOW

2011 SHOW FACT SHEET

SHOW YEAR	73RD ANNUAL EVENT	
SHOW DATES	MARCH 12-13, 2011 (SATURDAY, SUNDAY)	
LOCATION	QWEST FIELD EVENT CENTER SEATTLE, WA	
SHOW OWNERS	SEATTLE KENNEL CLUB	
SHOW WEBSITE	WWW.SEATTLEKENNELCLUB.ORG	
ATTENDANCE	13,000+ INCLUDING PAID ATTENDEES, EXHIBITORS, VENDORS, VOLUNTEERS, STAFF 60% OF ATTENDEES FROM KING COUNTY	
EXHIBITORS	2000 SHOW DOGS EACH DAY	
SPONSORS	P.L.A.Y FOREVERLAWN BELLEVUE DOG IS GOOD FAMILY DOG TRAINING CENTER AKC GOLD	
MEDIA PARTNERS	KOMO 1000 RADIO CITY DOG MAGAZINE SEATTLE P-I	STAR 101.5 SEATTLE TIMES
VENDORS'	100+ VENDOR BUSINESS SPACES	
EARNED MEDIA	SEATTLE TIMES CITY DOG MAGAZINE STAR 101.5	SEATTLE P-I KOMO 1000 NEWS KOMO 4 TV

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QWEST FIELD EVENT CENTER • SEATTLE, WASHINGTON